

Evaluation Plan



Proving we made a difference

Evaluation is Very Important

- It shows what we tried to do worked or not
- It shows us how to improve
- It justifies our jobs to our bosses
- It gives us the data to ask for more support



Evaluation Plan Developed by Dr. KSU Jayaratne (Jay)

- Evaluation Specialist at UGA
- Assisted by C. Crawley, Nutrition and Health Specialist
- Will provide guidance and supervise analysis

This evaluation is as simple as possible

- Pre- and post-test each lesson
- Coupon to refer to Breasttest and More
- Follow-up letter to see if got screened



Pre- and Post-Test

- Pre-test only knowledge check
- Post-test
 - Knowledge check
 - Intent to change behavior
 - Intent to get screened
 - Suggestions for improving program



Coupon



- Refers to BreasTest and More
- Requires the woman's contact information
- Three copies
 - Top goes to Olga
 - Woman keeps one
 - Agent keeps one

Follow-up Letter

- Simple reminder to get screened
- Way to double check that she got appointment and was screened.



OUR GOAL

Planning

Delivering

Follow-up

**Planning
Cooking School
for 20-30
Target Women**

**Presenting the
Cooking School
to at least 10-20
target women**

**If 50% of the
participants
are eligible
For BCC program,
and motivated for
screening there
would be 5-10
target women from
one cooking school**

Summary of Evaluation Plan

- Pre- and post-test each session
- Coupons for referrals
- Follow-up letter
- Data analysis by Jay